Cleveland North Coast Master Plan Update Community Conversation

July 27, 2023

Cleveland's NorthCoast MASTER PLAN

What We've Heard

Cleveland North Coast Master Plan

Cleveland's NorthCoast MASTER PLAN

Outcomes Overview

296 900+ 1200+

Community Visioning Workshop attendees Worksheets submitted at community events Online survey responses





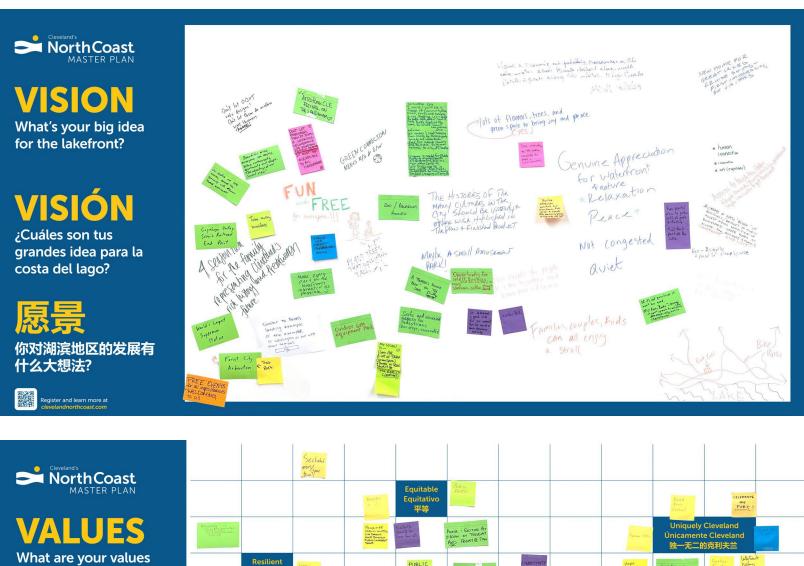
Focus group participants across 11 meetings

Vision

- Nature & Green Space
- Water Access
- Community Spaces & Events

Values

- Inclusive & Welcoming Community
- Economic Development & Sustainability
- Access to Nature & Outdoor Spaces
- Public Access & Recreation
- History & Art

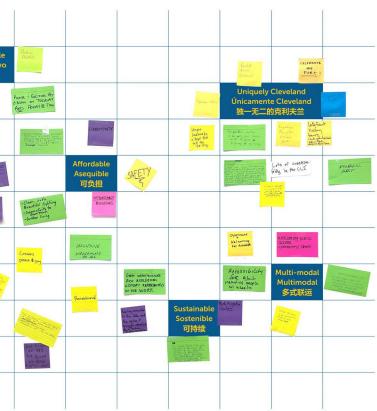


& priorities for the VAI ORFS ¿Cuáles son tus valores y prioridades para la costa del lago? a safe Platform Gathering Space 你认为湖滨地区发展的 价值和优先项是什么?

lakefront?

价值





Uses

- Nature & Green Space
- Community Festivals & Events
- Affordable Dining & Shopping

Urban/Natural

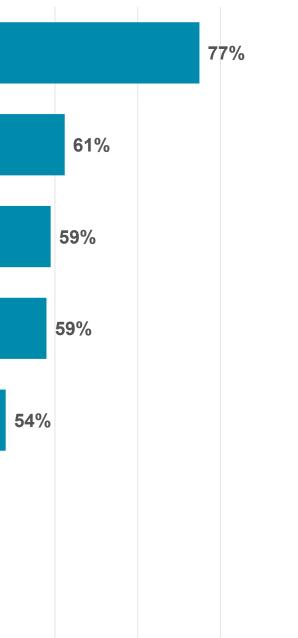
• Preference is somewhere in the middle, a balance and combination of both that promotes community and culture.



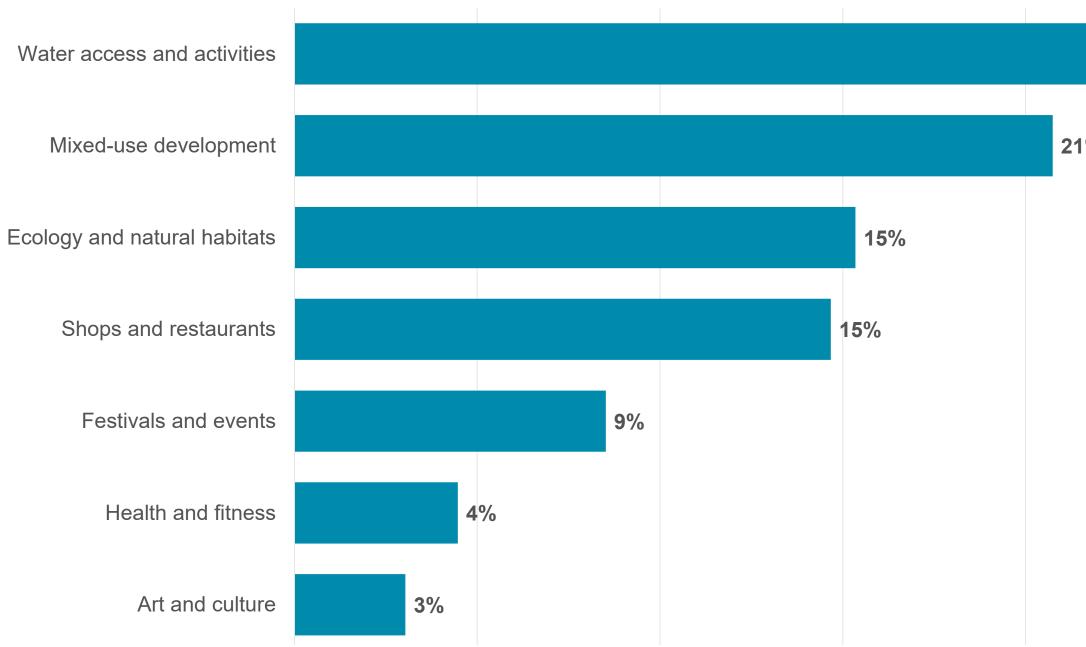
What would encourage you to use and visit the downtown lakefront?

Places to walk, bike, roll, explore, sit, and relax	
Community events and programs (festivals, classes, performances)	
Affordable dining and shopping	
Nature and greenspace (gardens, lawns, wildlife)	
Water access (fishing, beach-going, kayaking)	
Free family-friendly elements (play spaces, youth programs, cookout areas)	44%
Sports and recreation (trails, fields, games)	41%





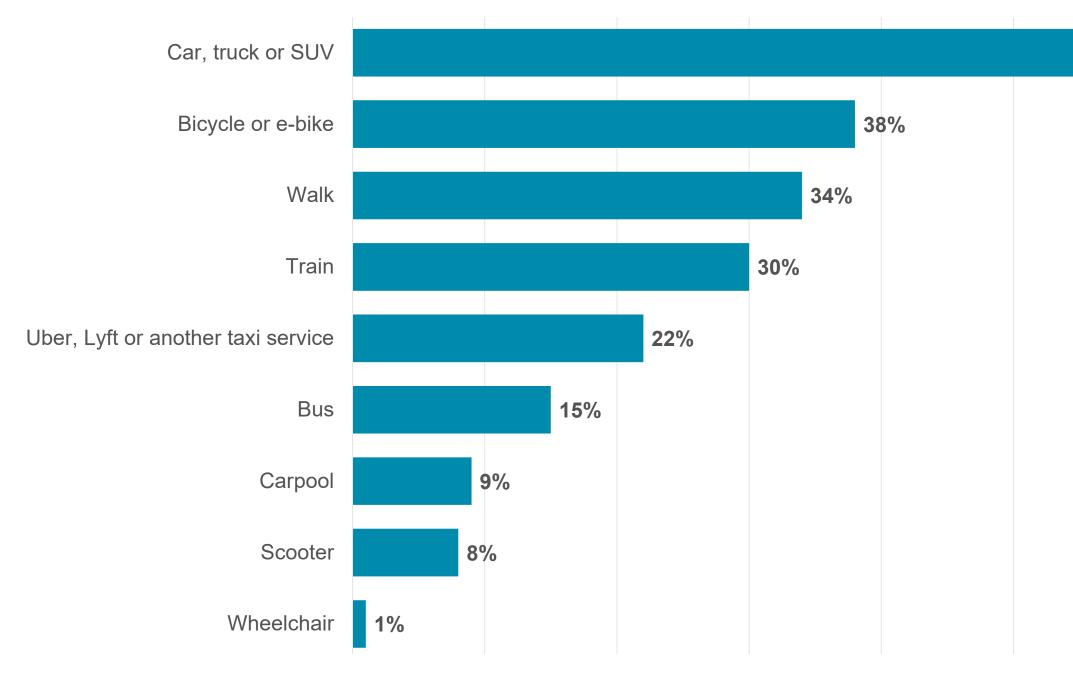
If you had to select one area of focus for improvements to the downtown lakefront, what would it be?



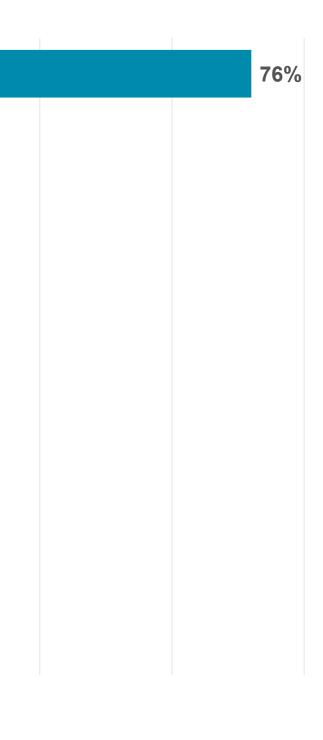


	27%
0/	
%	

How will you get to the downtown lakefront in the future assuming improved access?







Community Voices

We asked Clevelanders what they want to see at the renewed downtown lakefront. Their answers continue to shape our plans.

Watch the video on YouTube



Lakefront Master Plan Scale & Uses

Cleveland's NorthCoast MASTER PLAN

Cleveland North Coast Lakefront

Master Plan site



Field Operations

Cleveland North Coast Lakefront

North Coast Lakefront



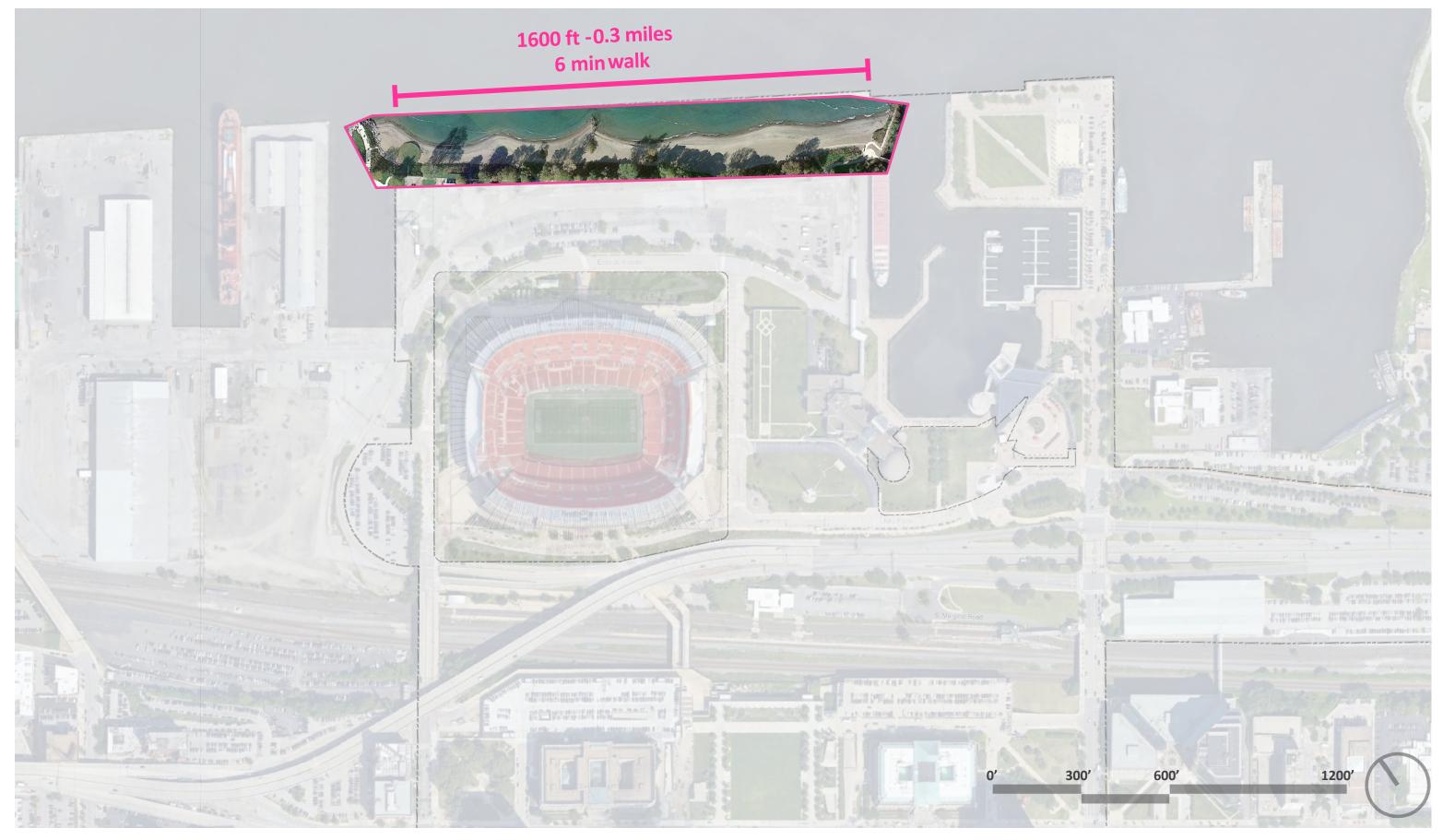
Field Operations

Cleveland - Edgewater Beach



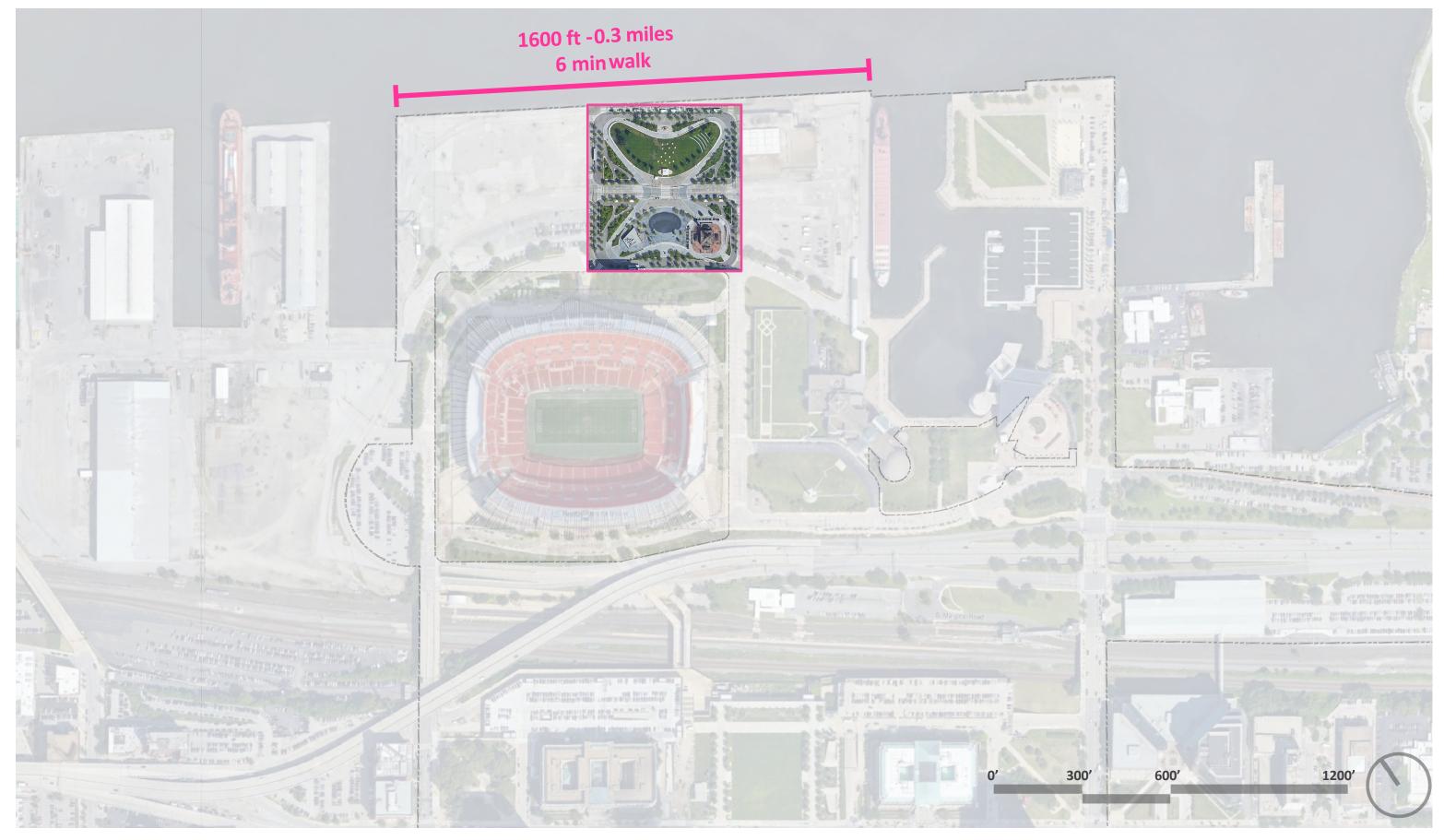
Field Operations

Cleveland - Euclid Beach



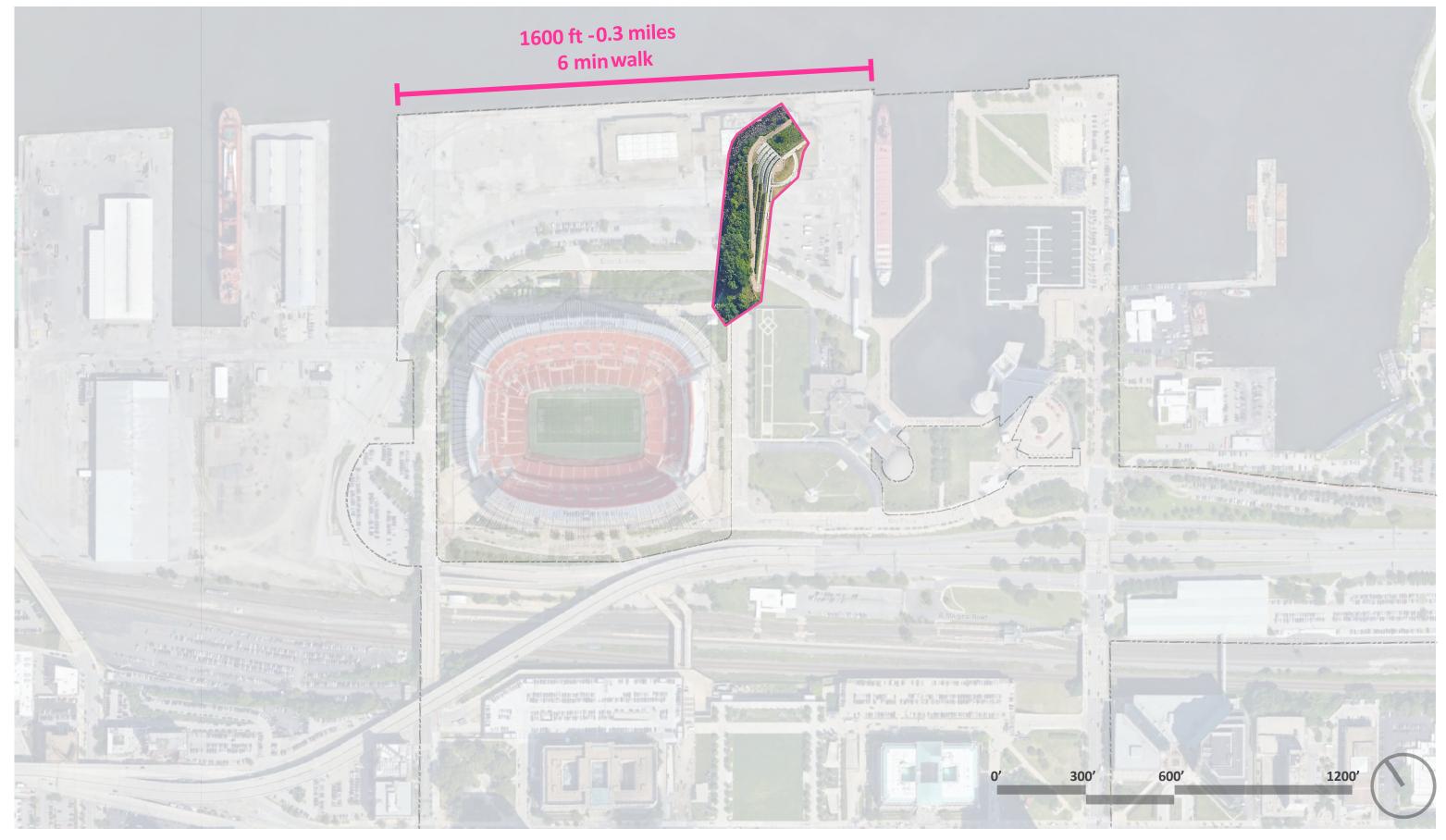
Field Operations

Cleveland - Public Square



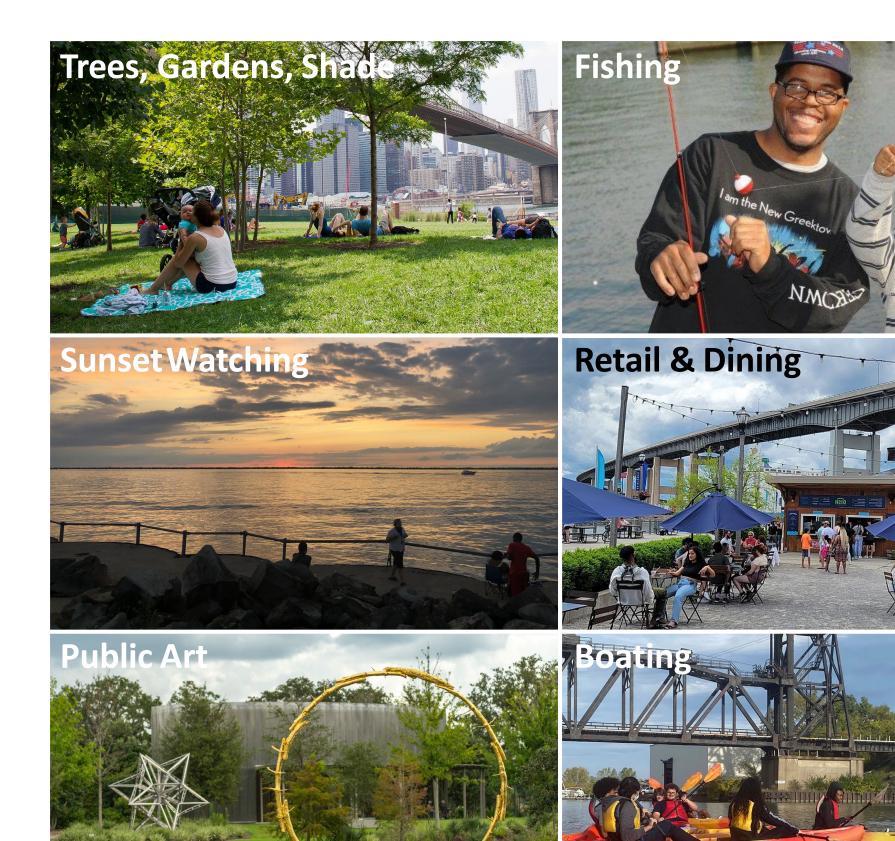
Field Operations

Cleveland - Solstice Steps



Field Operations

Primary Uses



YAKS





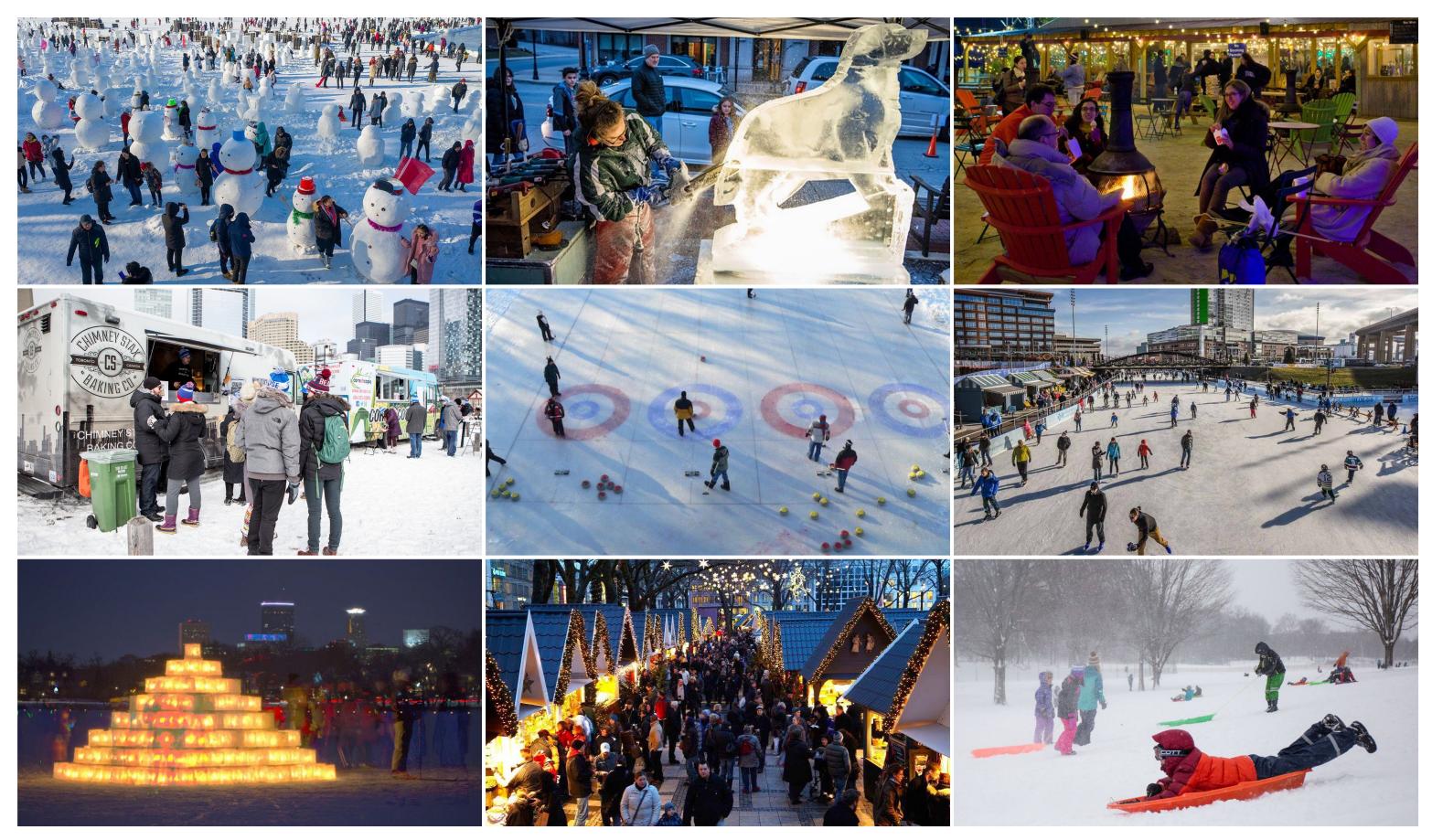






Cleveland North Coast Master Plan

Winter Uses



Initial Landbridge & Lakefront Design

Cleveland North Coast Master Plan

Cleveland's NorthCoast MASTER PLAN

Design Principles

Embrace the Bluff



Celebrate the Working Waterfront





Integrate Thoughtful & Equitable Development





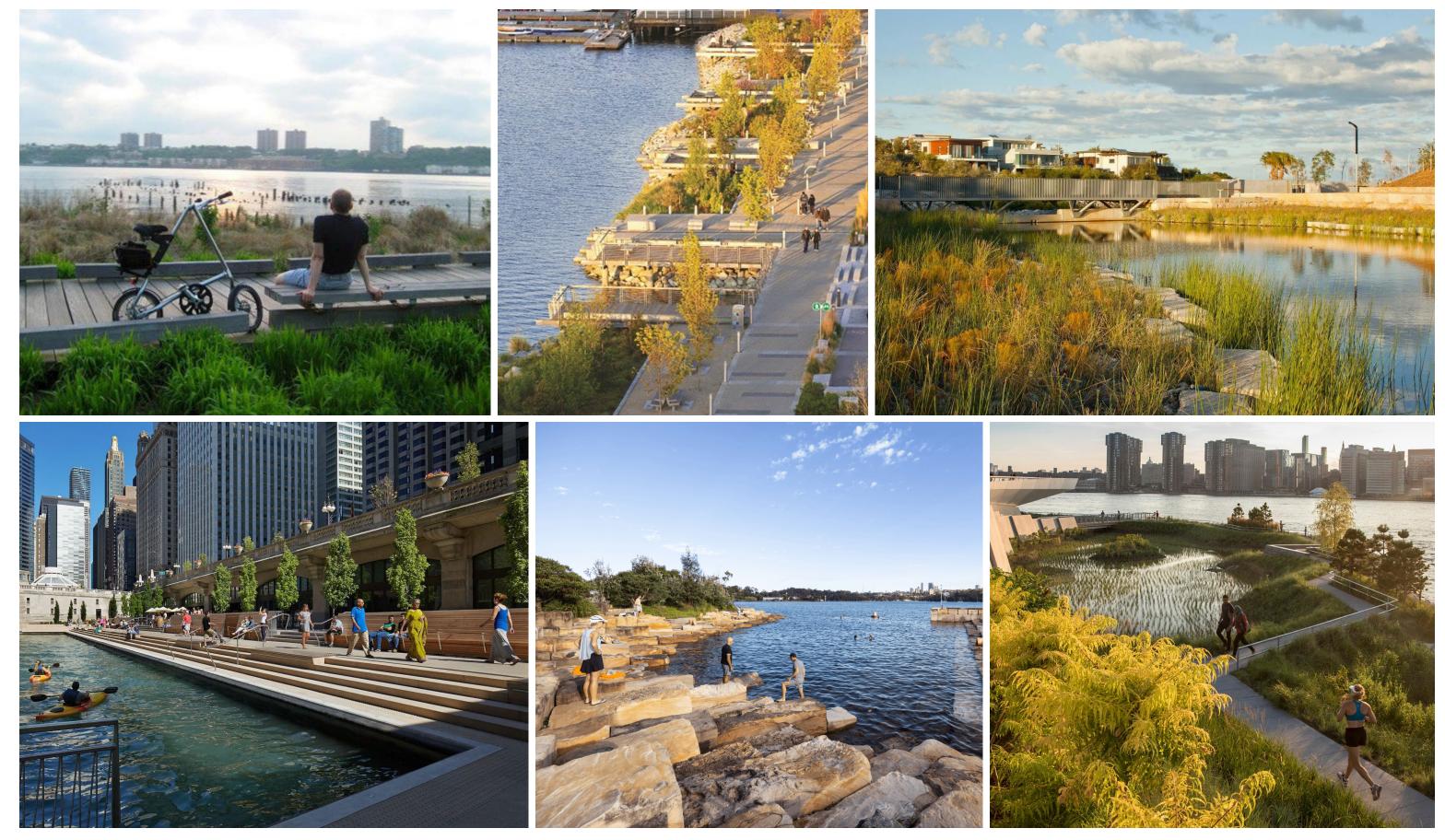






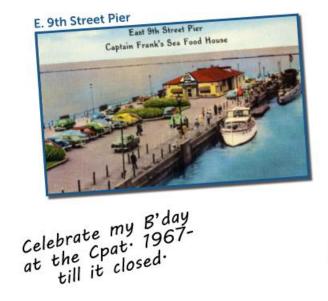


Vary the Shoreline



Field Operations

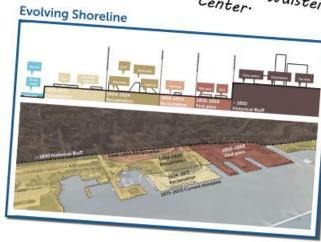
Whole History



- Ice cream stand behind Captain Frank's - Watching Airplanes take off from E. 9th St Pier - Catching a train to Chior Washington at the Amtrak Station - Seeing a Indians open with 80,000 fans

I love going to the lake to watch the sunsets.

I biked down to this area to hang out after I got my first Covid shot at the Wulstein



silence and enjoy our surrounding. I would give anything to have a Friday night like that again!



One of my favorite memories is on the Good Time - Friends who are now married met there!



I have always enjoyed riding the Good Time Cruises and spending time in that area. I've also enjoyed touring walks down and near the piers on my lunch breaks.

Fishing as a child.



l have always enjoyed riding the Good Time Cruises and spending time in that area I've also enjoyed touring walks down and near the piers on my lunch breaks.



I was bringing a group of Asian American Pacific Islander leaders from across the US. On a tour of Cleveland, when I asked if they wanted to see the Lake, they said yes! We got out at Edgewater Lake, and the pacific Islander puut her feet in the water, she had a full body sigh and smiled and said, "I feel connected now."



Back in Covid, I used to visit + hangout at the lakefront park - it was so peaceful!



The Lake means home to me. 1 am at thee lake several times a week with my dog. It is where I go to feel connected with something greater.

> - I scale the giant boulders to get a view of the lake. - I run/walk around the lakefront preserves and listen to nature. - I go paddle boarding starting at Meswins Warf - 1 enjoy food and drinks in the Fields

My dad would "take us to the lake" every warm Friday. We would mostly sit inn

l remember learning about Joseph "Black Joe" Hodges accompanying Moses Cleaveland to the area that would become Cleveland… can we tell

Black Joe was Cleavlands Guide from Buffalo - He help to bavigaate and guide Mose to Cleveland and Addendum.

Fresh Water Ecology

When I moved to Cleveland in 2011, I was immediately drawn to the pace of the lake to recruit and just watch the beautiful nature. But I learned that the water can be unhealthy depending on the day and year. We must protect the lady Lake Erie!

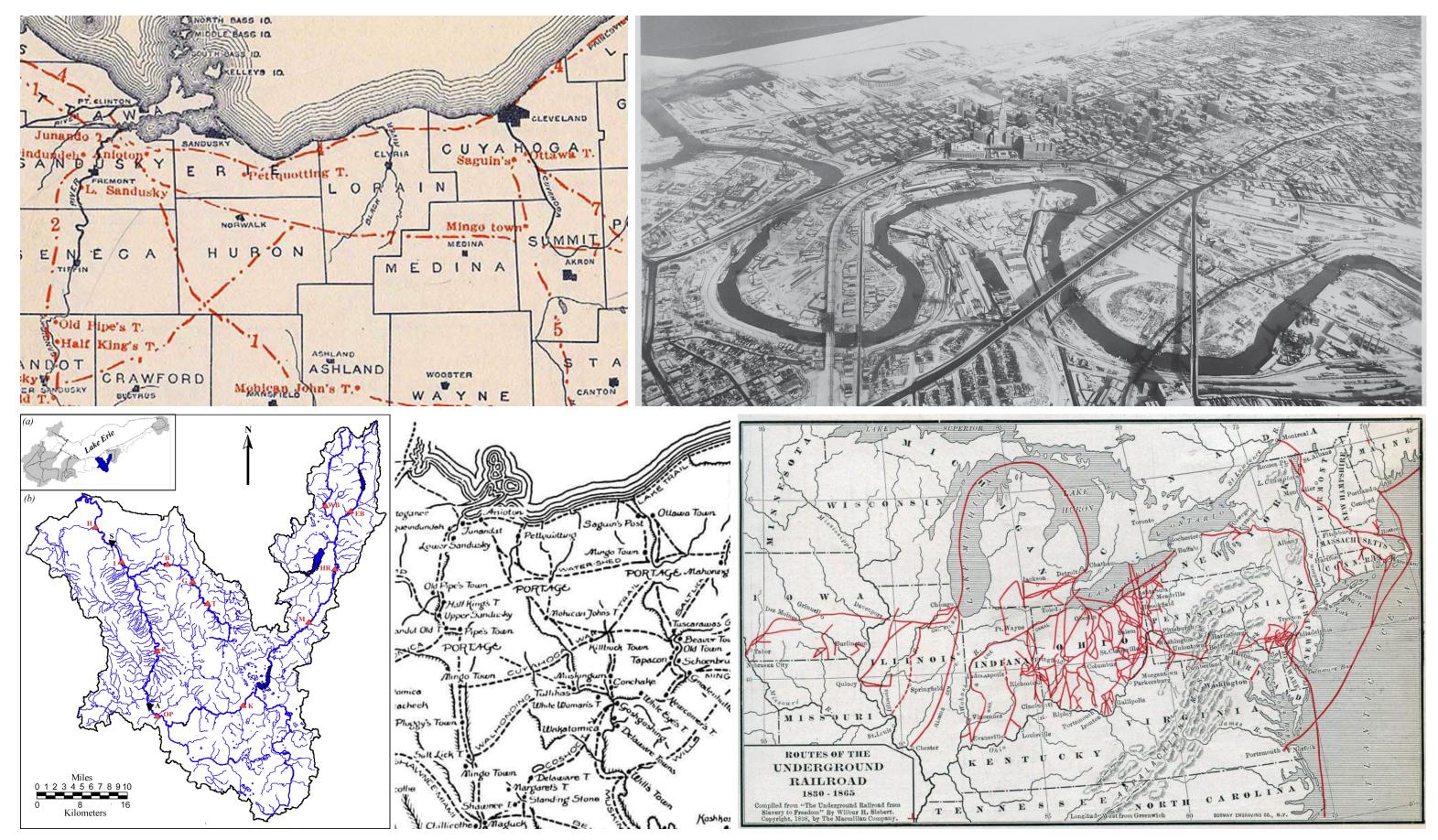
The working, industrial waterfront was always a place of wonder and entertainment. It can dovetail well with reimaging places.

Cleveland's Porch



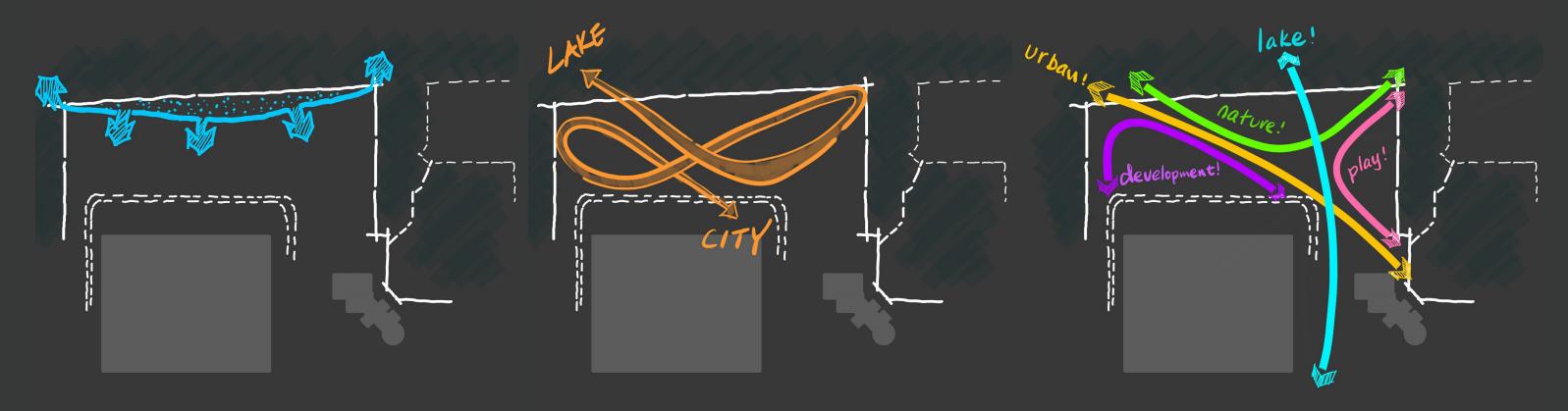
Field Operations

Flow Lines



Field Operations

Lakefront Concept

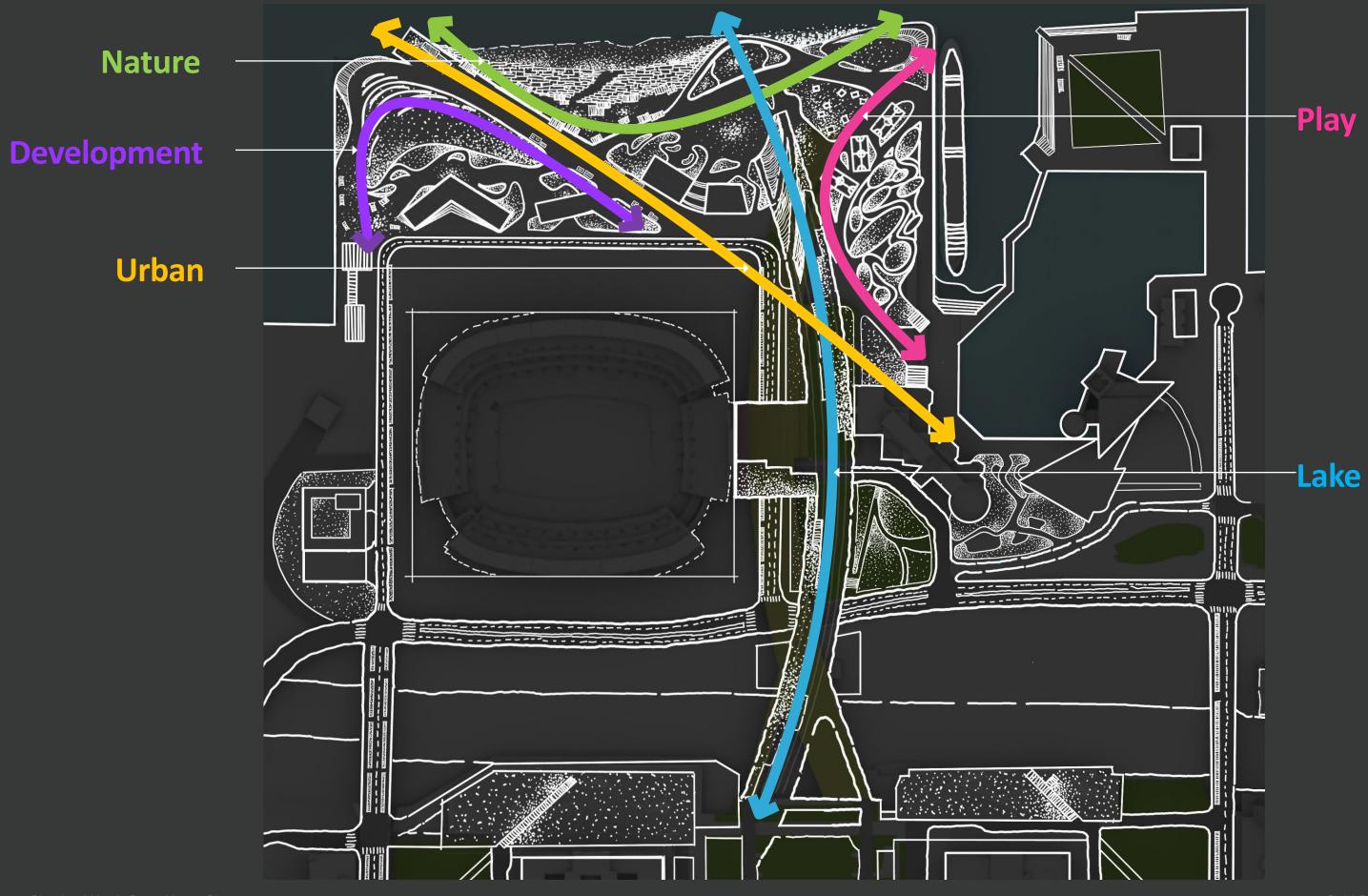


Vary the Edge

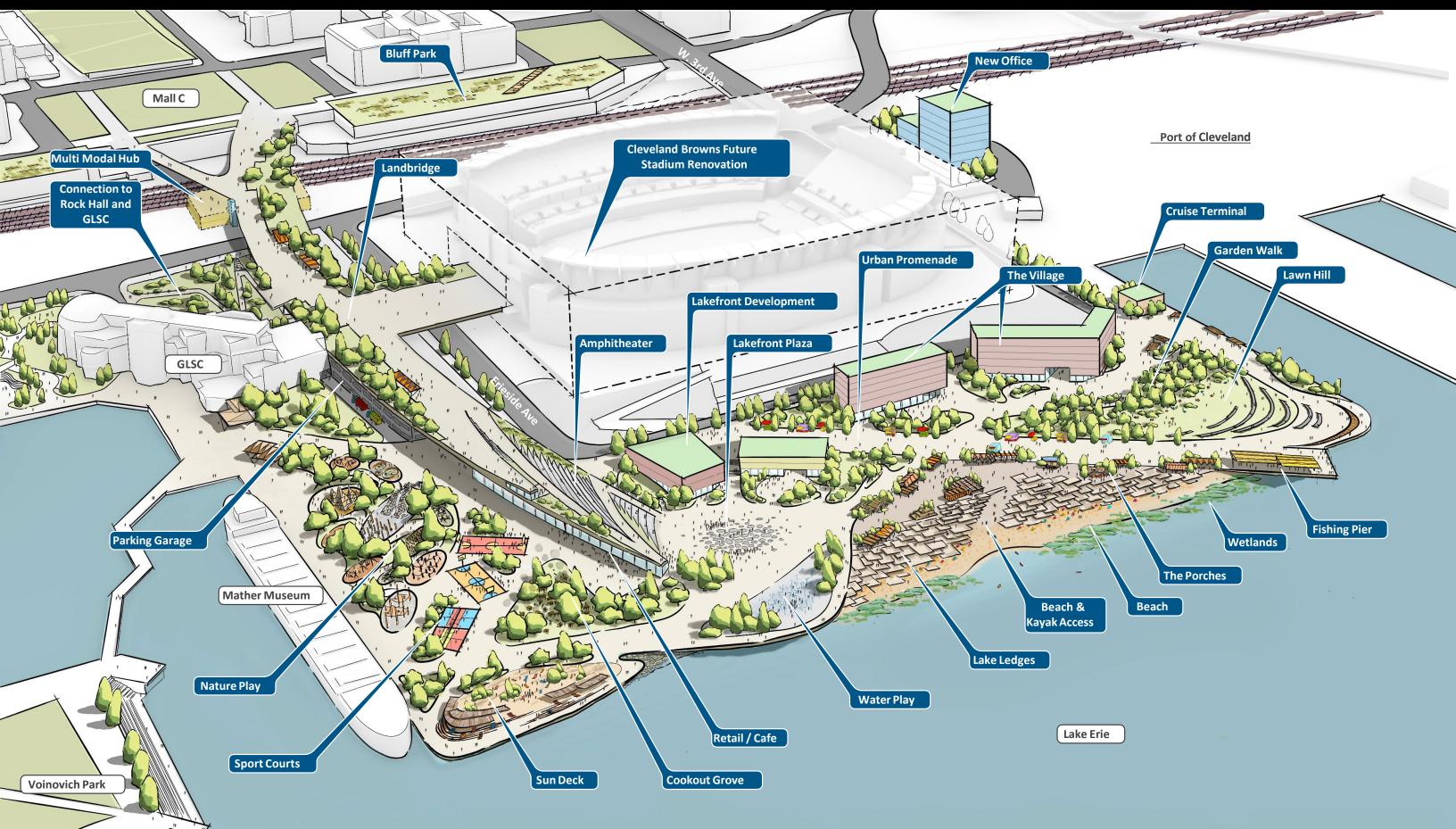
Embrace the City & Lake

Create a Lakefront for Everyone

Initial Concept Plan



Initial Concept



Initial Concept



Potential for Added Density

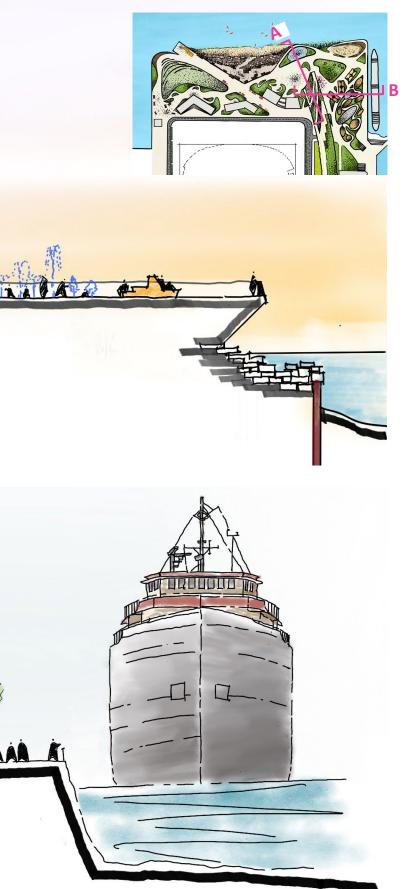


Site Section A-A

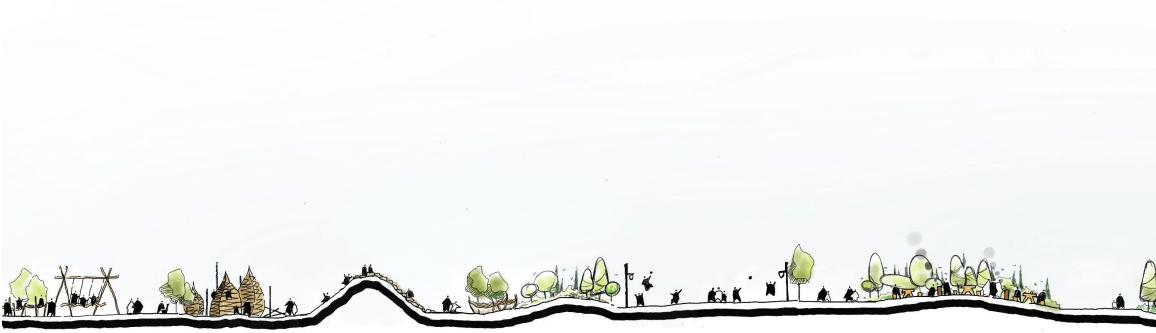


Site Section B-B

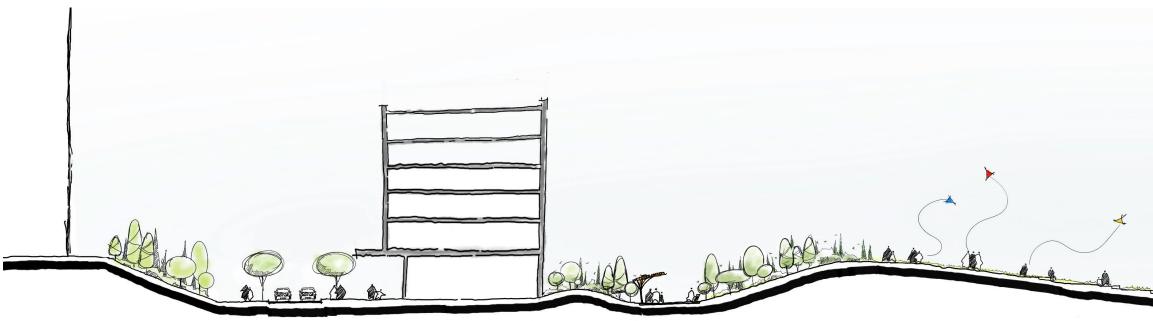




Site Section A



Site Section B



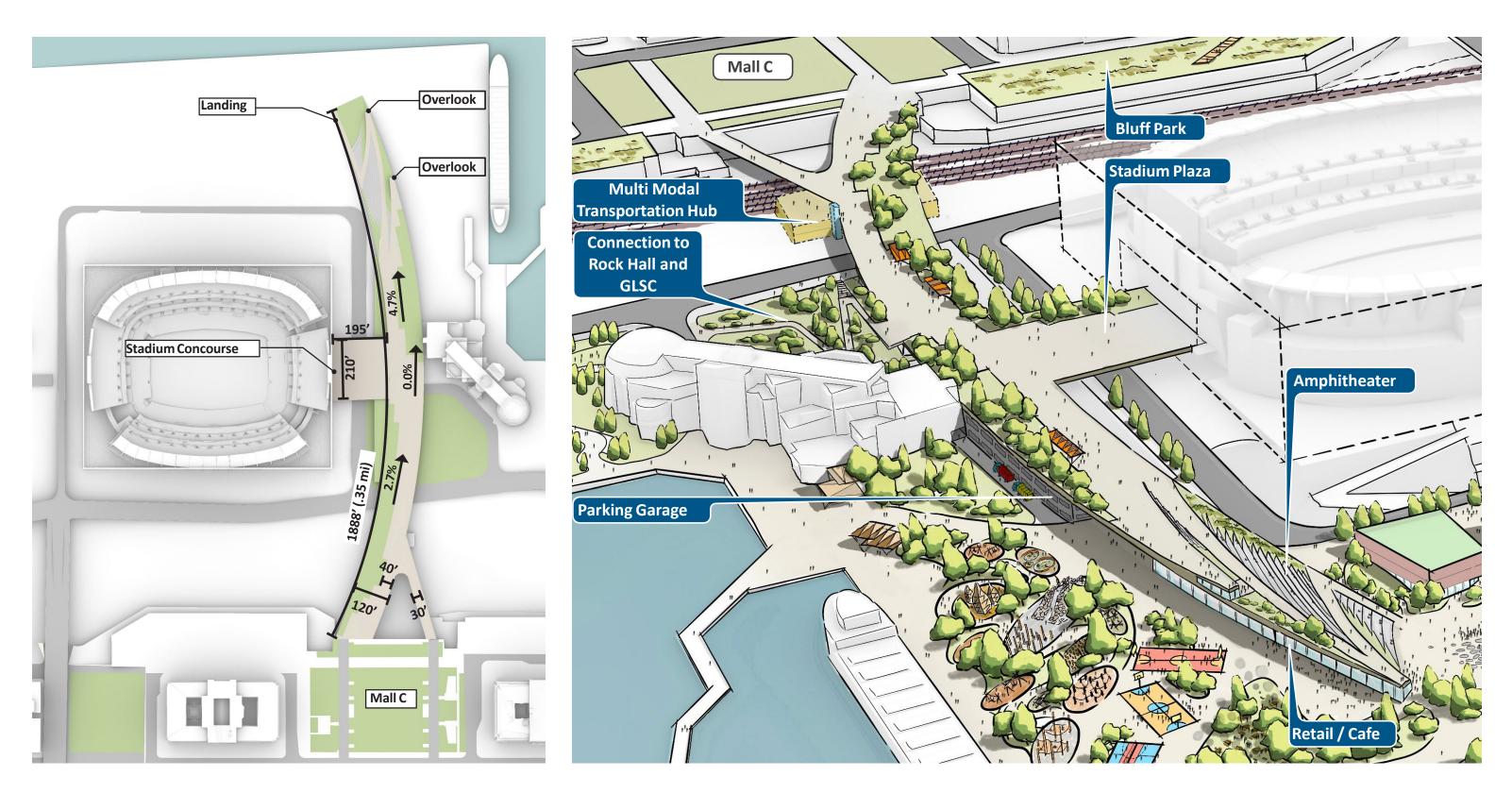


Land Bridge Guiding Principles

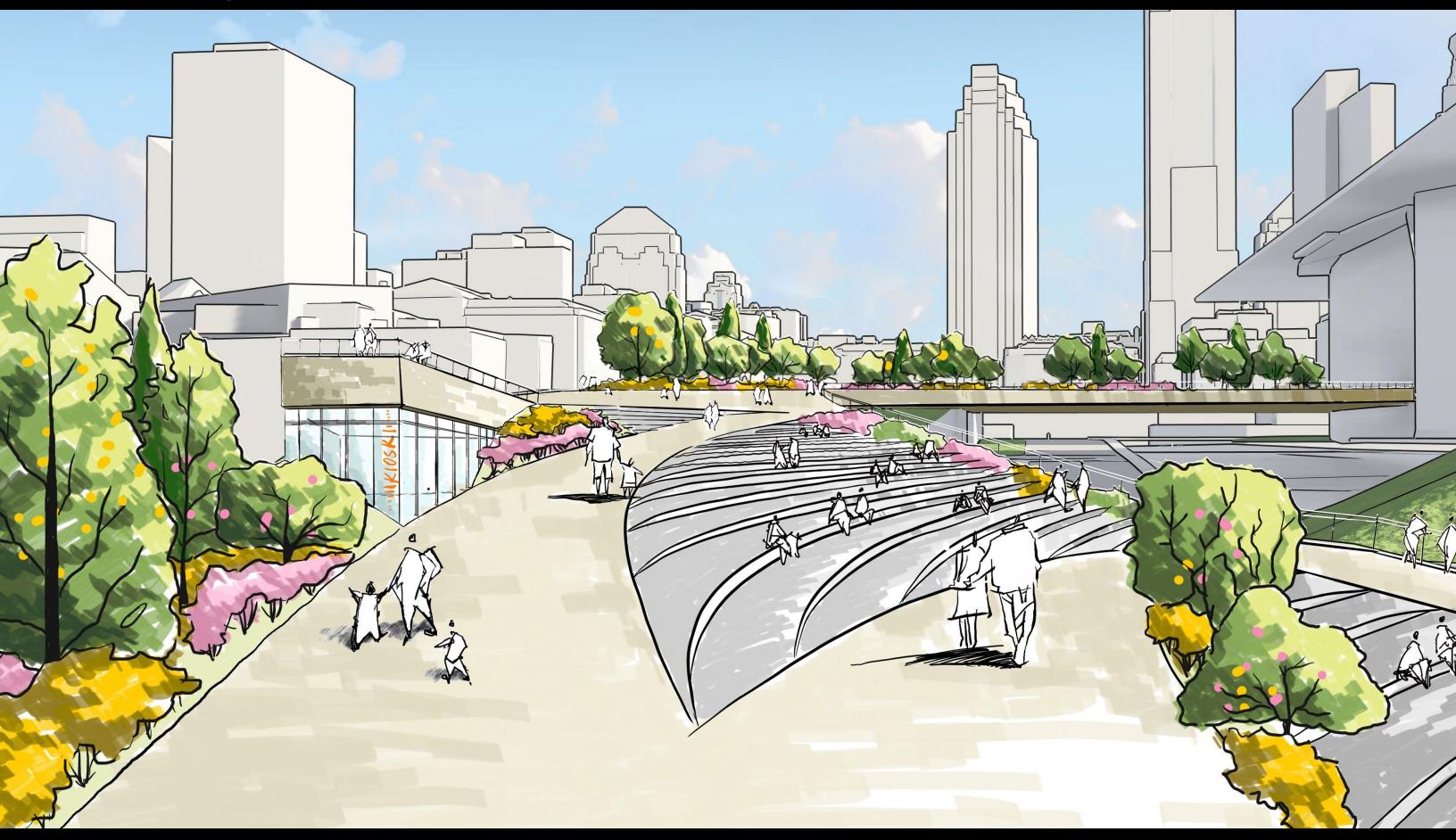
- Touch down at the Lake
- Primary gesture should be to the Lake
- Create a dynamic experience
- Ensure light to the convention center
- Reinforce the pedestrian approach from the edges of Mall C
- Orientation towards western sunset views
- Create a dialogue with Voinovich Park



The Land Bridge



The Land Bridge - View Back to Downtown

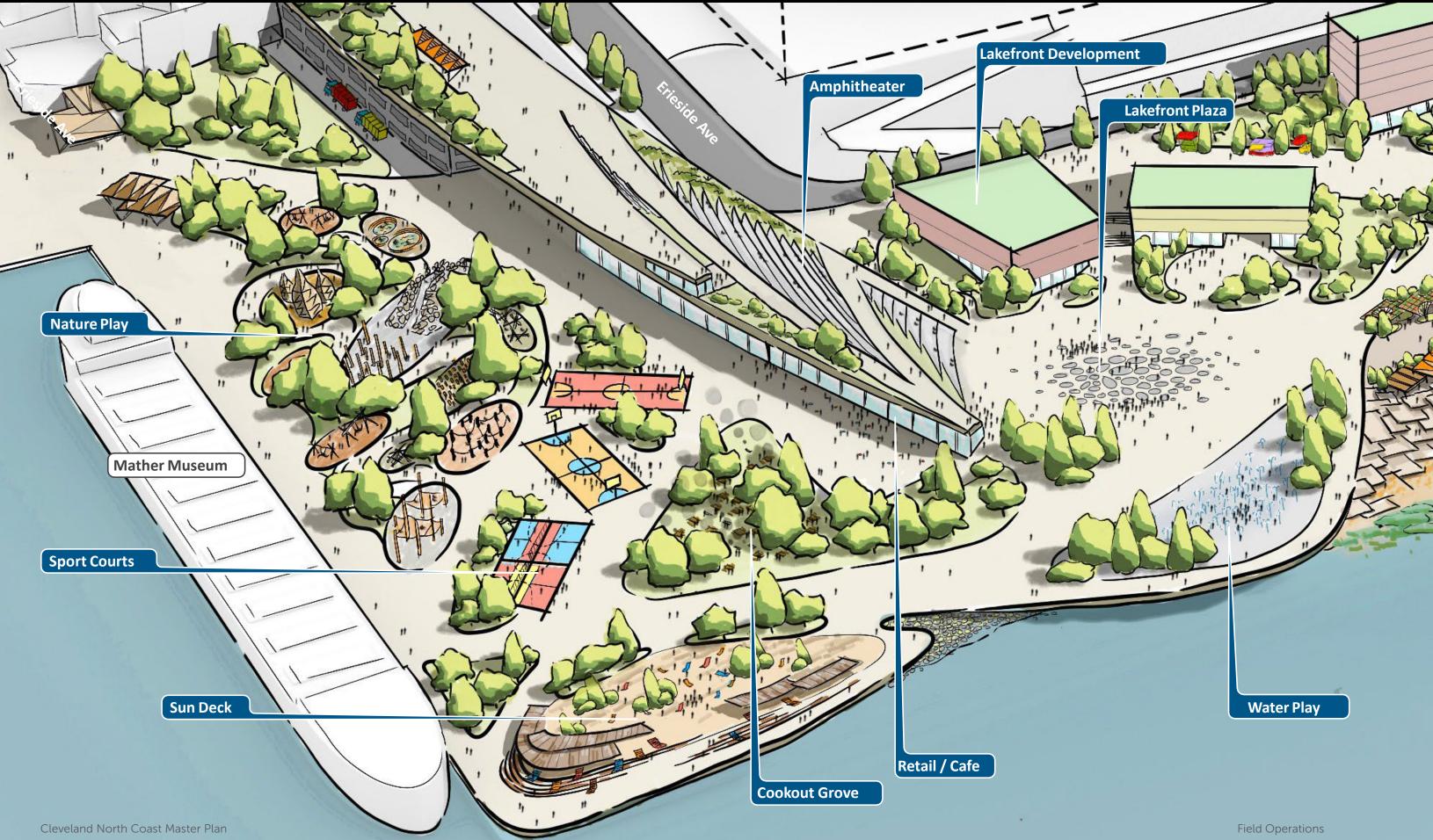


Land Bridge Animation

See what it could look like to stroll along the future North Coast Connector and overlook the renewed lakefront.

Watch the video on YouTube

Lakefront Play & Plaza



Nature Play & Sports Courts



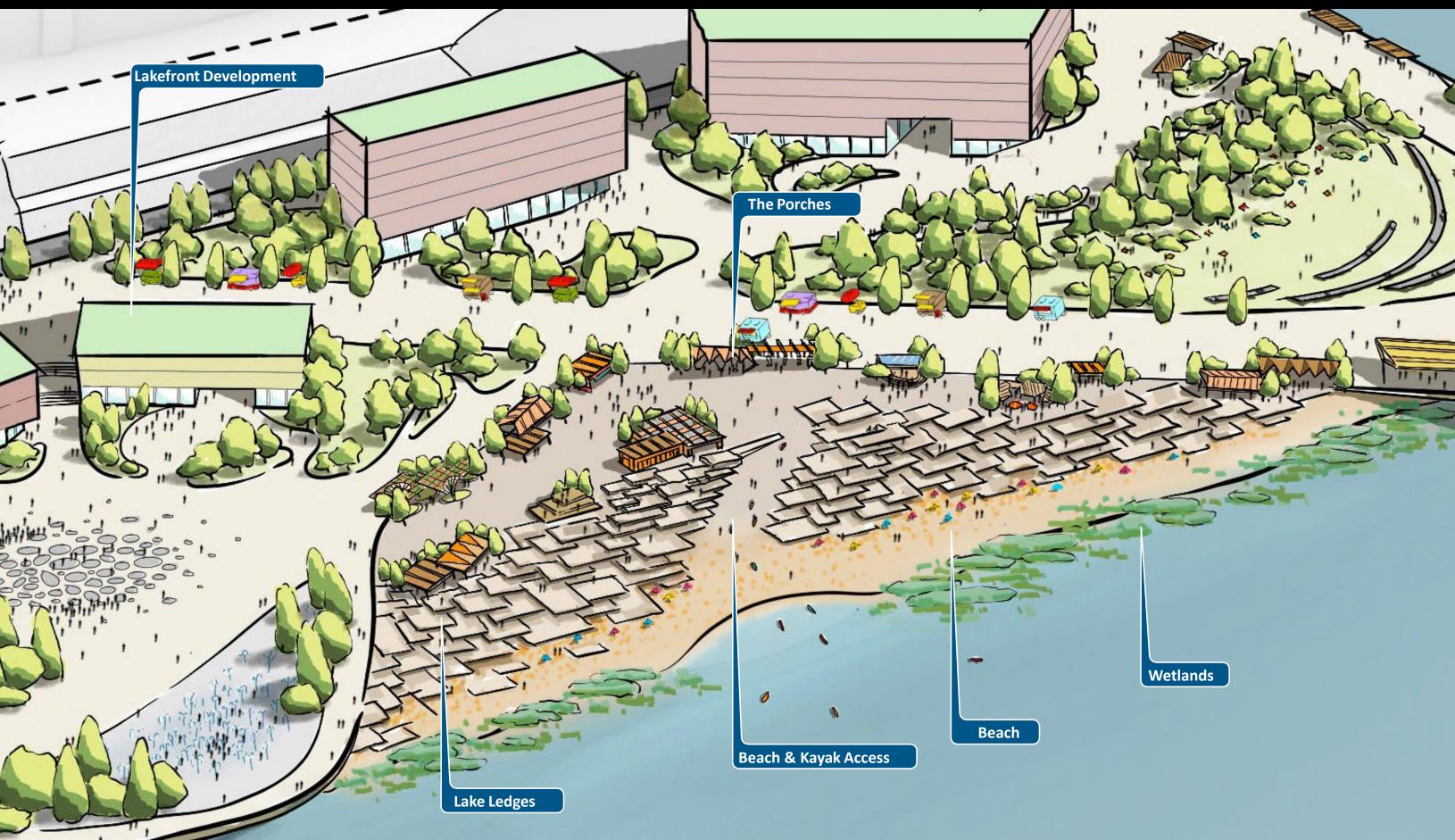
Waterplay & Plaza - Summer



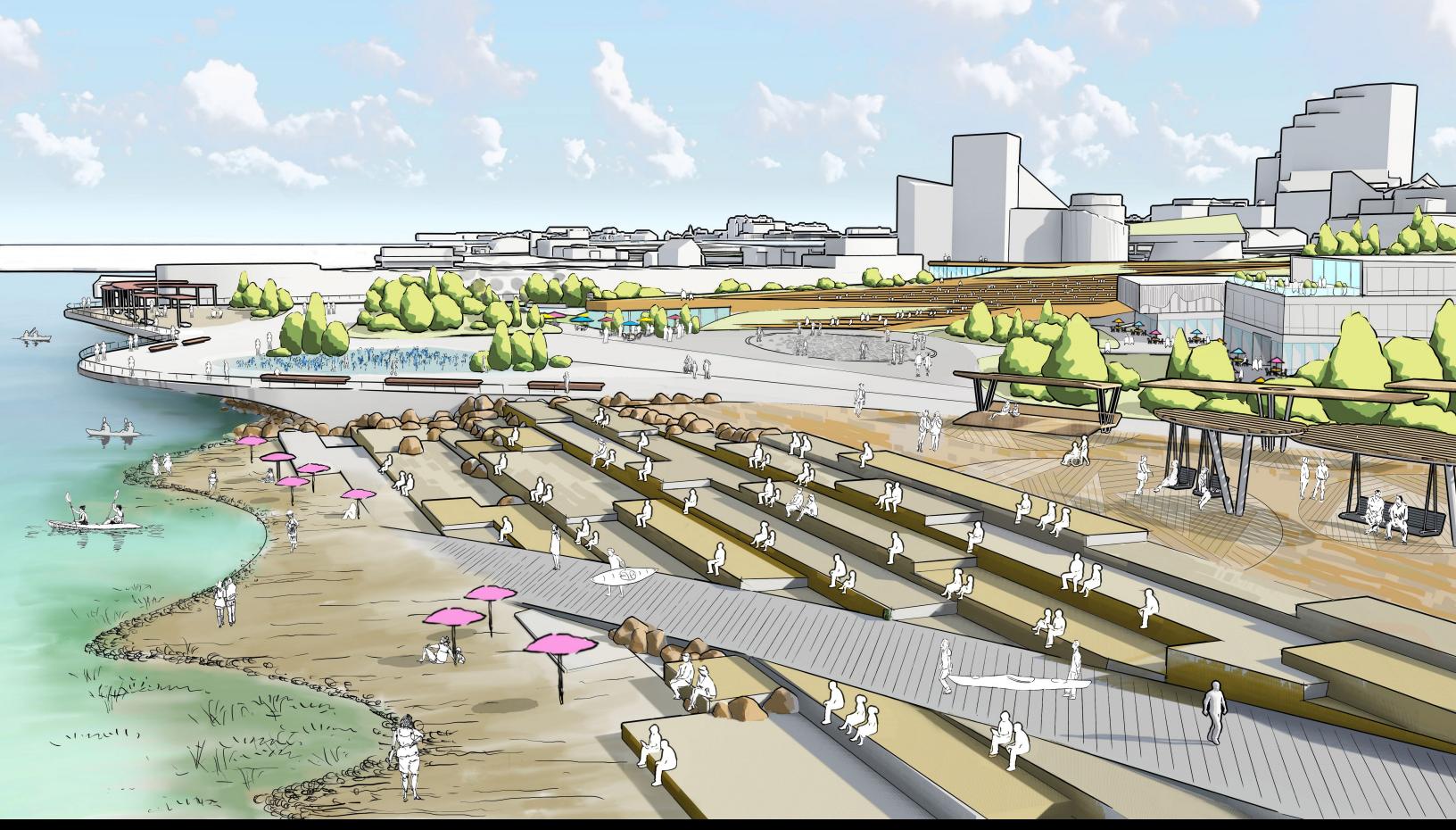
Waterplay & Plaza - Winter



The Porches & Beach

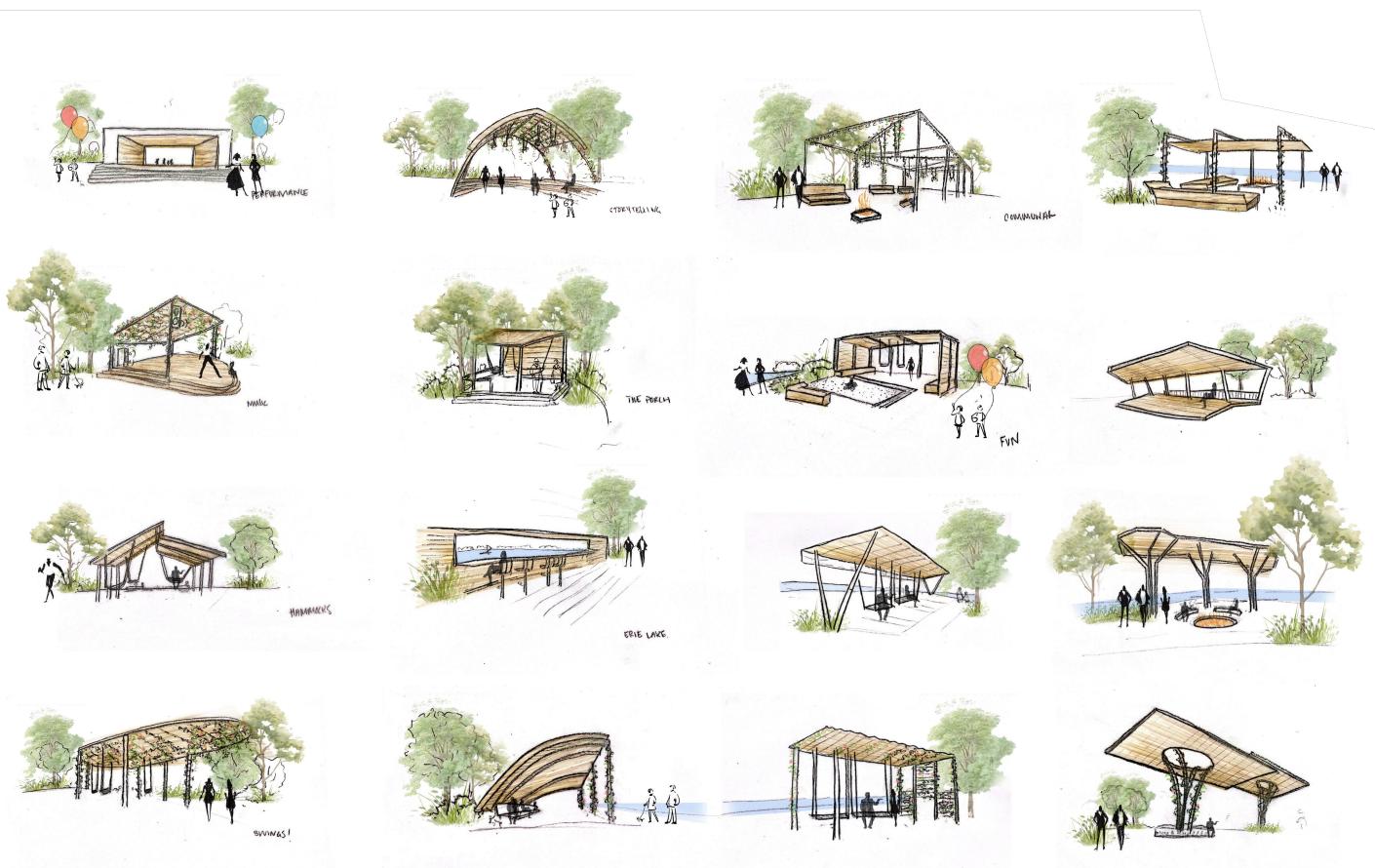


A Varied Shoreline





The Porches



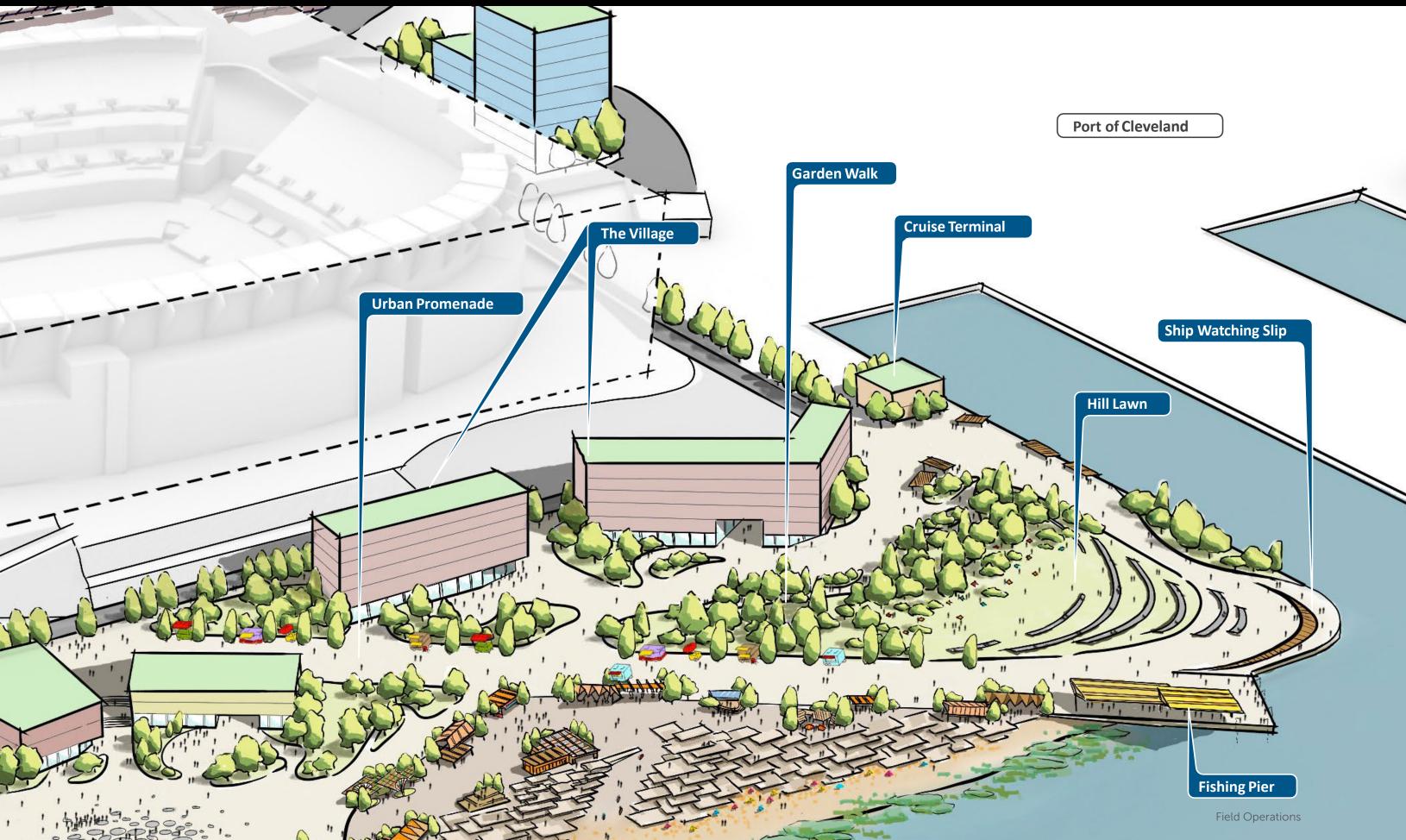
The Porches - Summer



The Porches - Winter

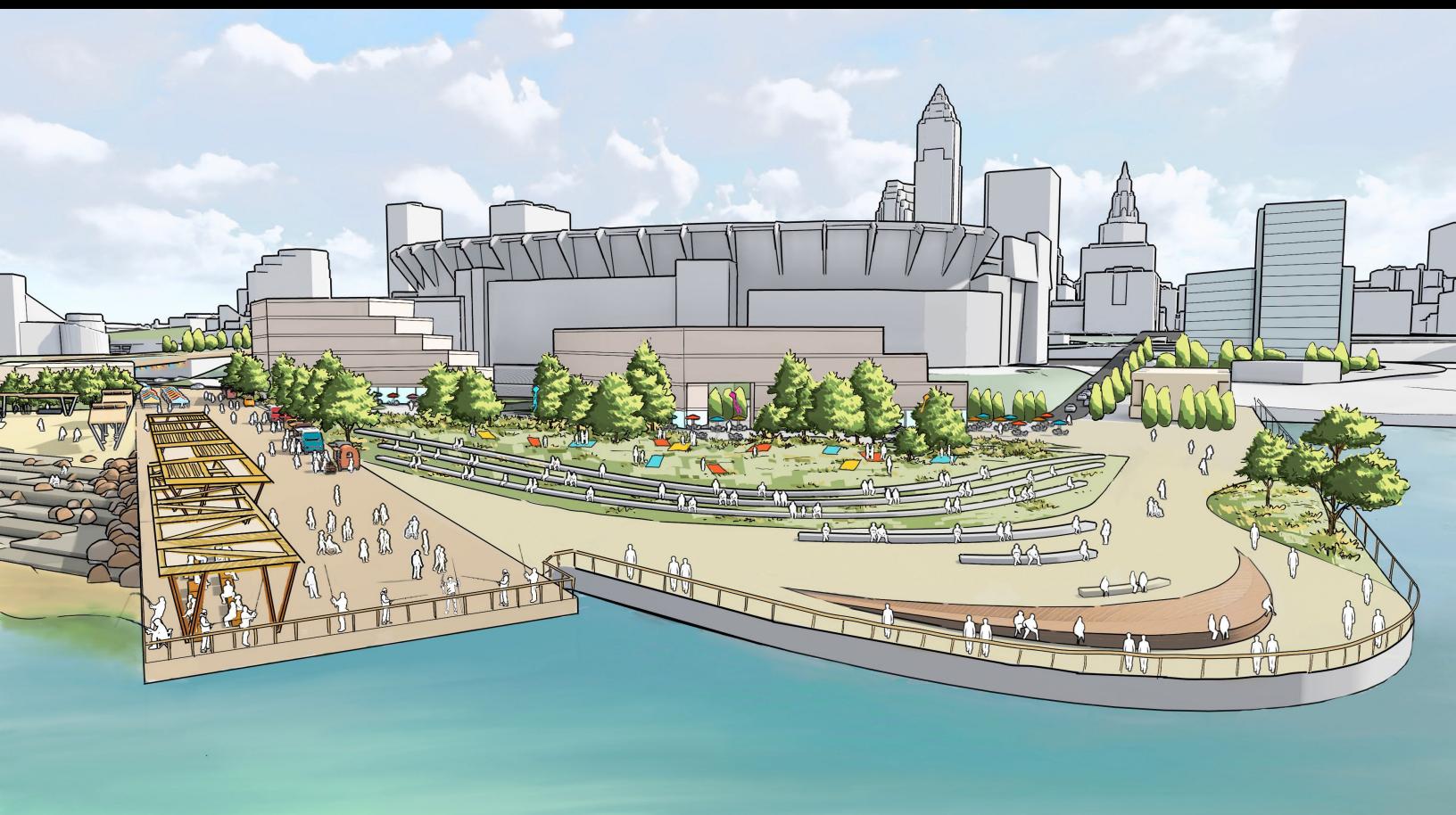


The Promenade, Lawn, & Garden Walks





The Promenade & Lawn



Initial Concept

