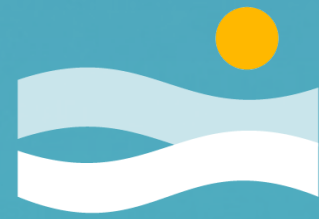


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Round 1 Engagement Findings

Round 1 Engagement Goals



- Share and seek input on the North Coast Connector vision and concept buckets
- Seek diverse voices through public meetings; an online survey (also available in print format); briefings; and the Community Outreach Team's engagement with faith leaders, at rec centers, and at other gathering places

Outcomes

275+

Town hall and
listening
session
attendees

256

Worksheets
submitted by
participants

718

Online
survey
responses

138

Organizations
reached by the
Community
Outreach Team

What We Heard



No Land Bridge,
 No Change

13%
 support

10% of meeting attendees
 14% of survey respondents



Build Land Bridge Over
 Existing Shoreway

66%
 support

72% of meeting attendees
 64% of survey respondents



Build Land Bridge, Shoreway
 Becomes a Boulevard

71%
 support

79% of meeting attendees
 68% of survey respondents



Build Land Bridge, Remove
 Shoreway Entirely

36%
 support

35% of meeting attendees
 36% of survey respondents

Public meeting and survey participants were asked which “concept bucket” they preferred and why. They could choose more than one option.

Feedback



**No Land Bridge,
No Change**

Pros



- **Traffic patterns remain the same.**
- Least costly concept option.
- Potential construction funds could go elsewhere.
- A land bridge could complicate other downtown uses such as parking.

Cons



- **Doesn't improve lakefront access without a car.**
- Doesn't meet desire for change.
- Doesn't address current lack of public spaces, recreation, and visitor destinations downtown.
- Does not use the lakefront to full potential.

Public meeting and survey participants were asked which "concept bucket" they preferred and why. This is a summary of the pros and cons they identified for each concept bucket.

Feedback



**Build Land
Bridge Over
Existing Shoreway**

Pros



- Provides better access to the lakefront.
- Traffic patterns remain the same.
- Less expensive or intrusive to build than other concepts.
- Could create parks and gathering places and support small businesses.

Cons



- Traffic patterns remain the same.
- There is comparably little land for new development.
- Lakefront is still not accessible enough.
- Takes resources from other areas of the city.

Public meeting and survey participants were asked which “concept bucket” they preferred and why. This is a summary of the pros and cons they identified for each concept bucket.

Feedback



**Build Land Bridge,
Shoreway Becomes
a Boulevard**

Pros



- **Improves access to the lakefront for cars, bicyclists, and pedestrians.**
- Maintains an east-west connection downtown.
- Provides more development opportunities.
- Calmer and safer traffic compared to the current Shoreway.

Cons



- **Interrupts commutes and special event traffic.**
- Traffic may not be slow or controlled enough, causing safety issues along the proposed boulevard.
- Comparatively longer, more expensive, and more intrusive construction.

Public meeting and survey participants were asked which “concept bucket” they preferred and why. This is a summary of the pros and cons they identified for each concept bucket.

Feedback



**Build Land Bridge,
Remove
Shoreway Entirely**

Pros



- **Best multi-modal lakefront access.**
- Provides the most development opportunities and green space.
- Brings traffic into downtown rather than through it.
- Encourages people to use RTA and transit options.

Cons



- **Causes problems with commutes and special events.**
- Strains the downtown traffic grid and other major roads.
- Difficulties for the elderly or people who rely on cars.
- Creates more of an east-west divide in the city.
- Costly to build.

Public meeting and survey participants were asked which “concept bucket” they preferred and why. This is a summary of the pros and cons they identified for each concept bucket.

If You Visit the Lakefront in Downtown Cleveland, Why?

| Reason for Visiting | % |
|---|-----|
| To use the marina | 10% |
| To enjoy the scenery | 78% |
| To attend special events | 64% |
| To eat at restaurants | 47% |
| To entertain out-of-town guests | 48% |
| To play volleyball or do yoga | 6% |
| To visit the Rock & Roll Hall of Fame, the Great Lakes Science Center, or FirstEnergy Stadium | 69% |
| Other (please specify) | 11% |

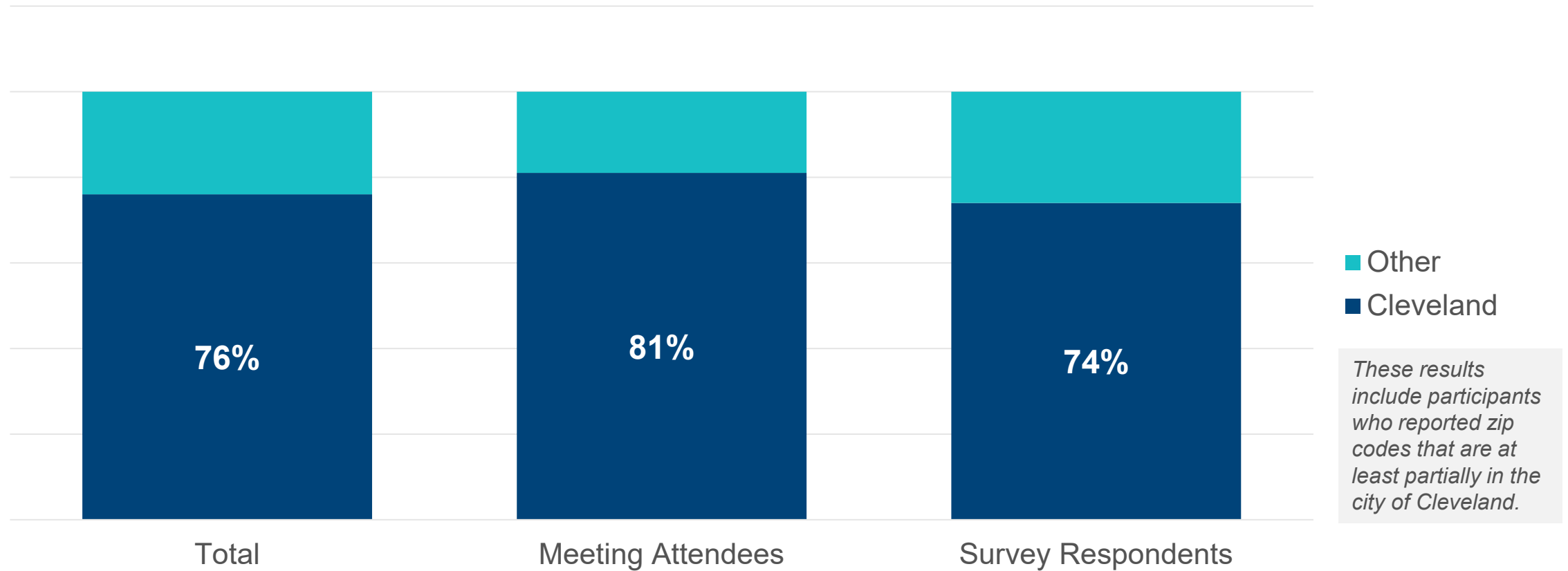
Response rate: 96.1% These responses are from the survey only.

How Often Do You Travel Along SR-2 Through Downtown Cleveland?

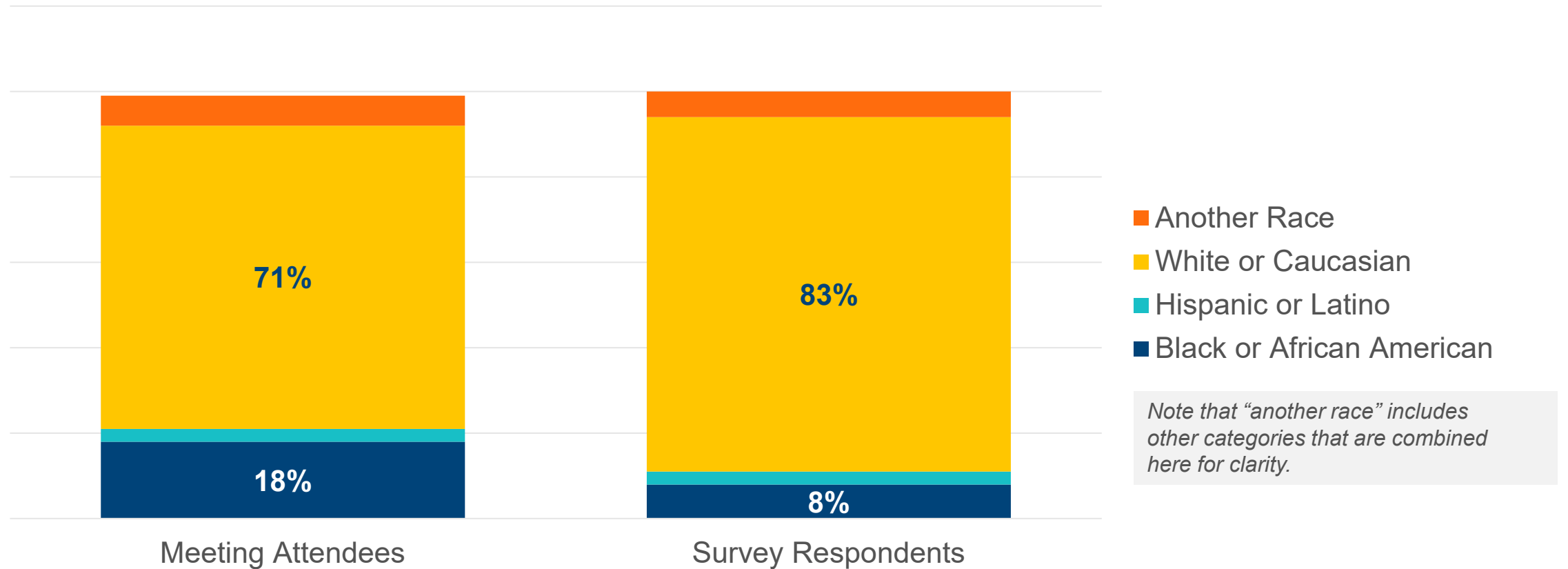
| Frequency of Travel | % |
|-----------------------|-----|
| Every day | 12% |
| 3–5 times per week | 16% |
| 1–2 times per week | 13% |
| A few times per month | 27% |
| Once per month | 9% |
| A few times per year | 16% |
| Once per year | 2% |
| Never | 4% |

Response rate: 96% These responses are from the survey and public meeting worksheets.

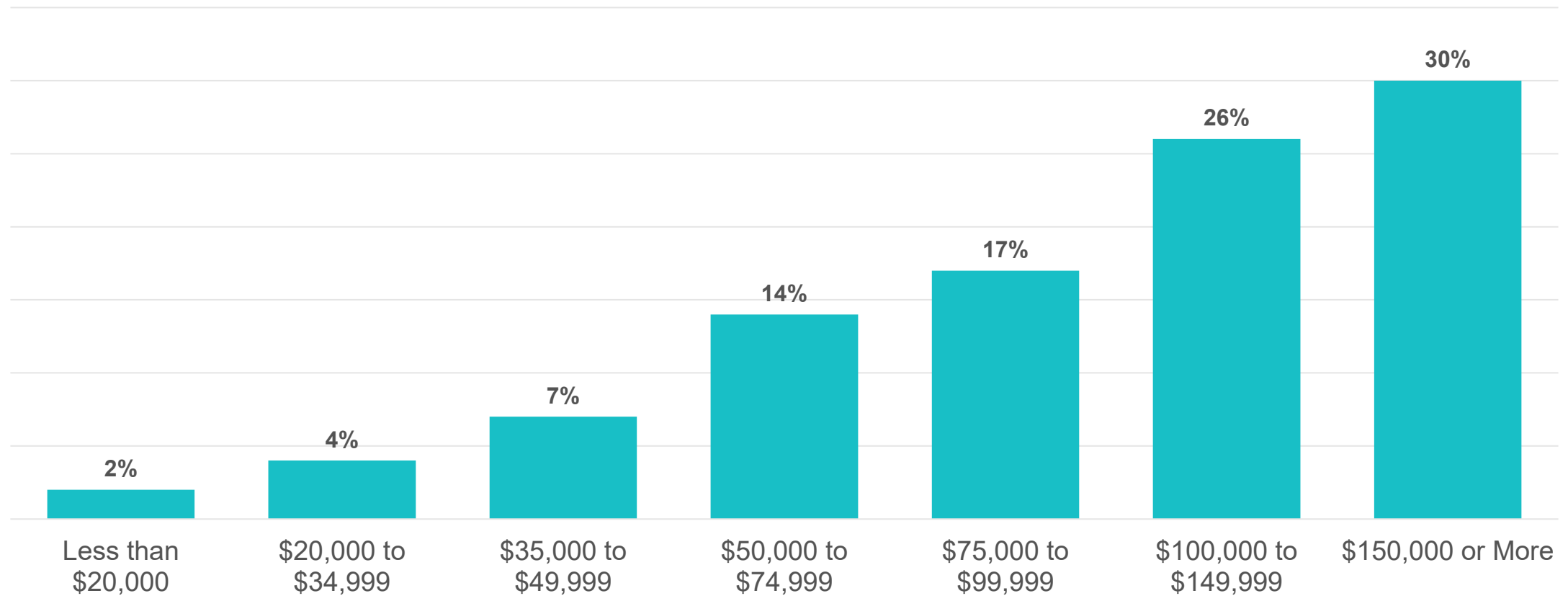
Geographic Distribution



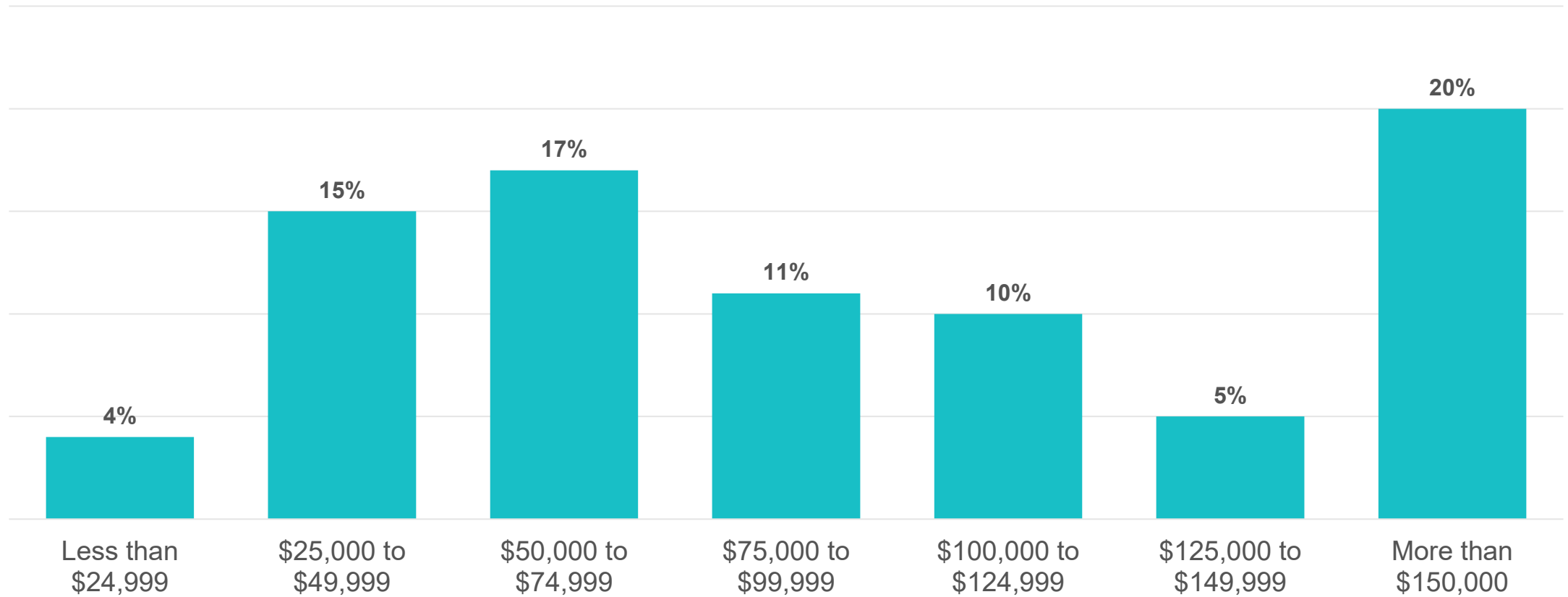
Race of Participants



Household Income (Survey)



Household Income (Meetings)



Frequently Asked Questions

- What kind of economic development would the land bridge bring? What development would a boulevard bring?
- What amenities will be available at the lakefront after this project finishes?
- How will this relate to Burke Lakefront Airport?
- How will Amtrak and RTA options fit into this project?
- How would bike paths and parks fit with these plans?
- Will the Innerbelt Curve Modernization plans impact this project?
- When would construction on this project begin?

FAQs (cont.)

- How much would each concept cost?
- Who would fund these projects?
- What would traffic impacts be if the Shoreway converts to a boulevard or goes away?
- What have previous studies found?
- What kind of tourism can the city expect if we complete this project?
- What would parking look like in the surrounding area?
- Can the City improve existing bridges to accomplish the same goals?

Which Concepts Should the City of Cleveland Study Further?



No Land Bridge,
No Change

4%
support



Build Land Bridge Over
Existing Shoreway

48%
support



Build Land Bridge, Shoreway
Becomes a Boulevard

68%
support



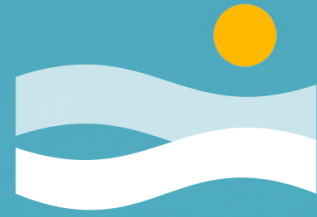
Build Land Bridge, Remove
Shoreway Entirely

23%
support

Public meeting participants were asked which “concept bucket” the City should study further. They could choose more than one option.

What's Next

- Finalize traffic analysis
- Determine feasibility of concepts
- Begin North Coast Master Plan process



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Thank you!